

# Keynotes

with Jeffery Tobias Halter



Jeffery Tobias Halter's dynamic and engaging presentations receive **rave reviews** from stakeholders and attendees. He is available for corporate sessions along with conference keynotes, breakout sessions and panel moderation.

## Program Objectives

Each session is customized to help you achieve your session objectives. Jeffery works with you and your team to gain an understanding of your company culture, strategy and audience(s) in order to fine-tune his remarks for maximum impact and post-session action steps.

With more than 30 years of experience in corporate America, from front-line sales to leading corporate D&I strategy, Jeffery brings his passion for increasing the bottom line through leveraging the power of women in the marketplace and workplace. Jeffery believes that active male advocacy is one of the most important elements to driving long-term systemic change in organizations, given that men still represent 75 percent of senior leadership in most companies.

Jeffery's book *WHY WOMEN, The Leadership Imperative to Advancing Women and Engaging Men*, is the first business book written by a man that addresses how companies can strategically advance women to enhance the company's reputation, boost the bottom line and retain talent.

## Available Keynotes

- **WHY WOMEN** – The Leadership Imperative to Advancing Women and Engaging Men
- **Creating Gender Advocates** – Moving Men (and Women) from Awareness to Advocacy
- **Hot Topics**
  - Life in a (Post) Covid World
  - Leading with Empathy
  - Disrupting Unconscious Gender Bias
- **Panel Facilitation**
  - Any of the available keynotes can be given in an abbreviated manner followed by Jeffery facilitating a panel of the client's choosing



Jeffery Tobias Halter is a Consultant, Author, Gender Strategist and the President of YWomen, a strategic consulting company focused on engaging men in women's leadership advancement. Jeffery is the former Director of Diversity Strategy for The Coca-Cola Company. He is a two-time TEDx speaker and the author of two books. His clients include IBM, Amazon, Bristol-Myers Squibb and dozens of other Fortune 500 companies.