

Executive Sessions

with Jeffery Tobias Halter



Best-in-class companies have found that active Senior Leadership engagement is critical to advancing women and organizational success.

With more than 30 years of corporate field sales and diversity strategy experience, Jeffery Tobias Halter excels at working with senior leadership teams to help them understand and embrace systemic solutions to address women's leadership advancement and inequities in corporate talent management systems.

Program Objectives

Each Senior Leader session is crafted uniquely for the client to best achieve their long-term business goals. Through his DEI client work, Jeffery found that there are three key elements to addressing workplace inequities and advancing women. Companies who are making progress have the following:

1. A truly integrated end-to-end Women's Leadership Strategy tied to the business model of the company with metrics and accountability.
2. Visible and vocal Senior Leaders who talk about the strategy, the business imperative and accountability to bring it to life within the organization through action and metrics.
3. Implementation and communications plan that brings the initiative to the middle management layer of the organization so they can share it with their teams in a way that resonates and ties to their work on a daily basis.

At the core of the Executive Session is a series of diagnostics to help tailor the program for the client.

What to Expect - Customized Program with Targeted Outcomes

Jeffery creates a customized program specifically designed for your C-suite leaders, executive team, senior HR leadership and Chief Diversity Officers in order to create a private forum to explore and address women's leadership and advancement. He works with your BRG sponsor or senior executive to hone a process and agenda based on your organizational goals. Sessions bring a fresh perspective to:

- Create an integrated women's leadership strategy
- Explore topics that leaders often don't want to talk about, including metrics and measurements
- Establish initiatives to find and engage male advocates at all levels of the organization



Jeffery Tobias Halter is a Consultant, Author, Gender Strategist and the President of YWomen, a strategic consulting company focused on engaging men in women's leadership advancement. YWomen specializes in driving actionable business plans and strategies to help organizations create Integrated Women's Leadership Strategies. Jeffery is the former Director of Diversity Strategy for The Coca-Cola Company. His clients include IBM, Amazon, Bristol-Myers Squibb and dozens of other Fortune 500 companies.