

# Jeffery Tobias Halter

Business Thought Leader  
Former Diversity Executive, Author, Consultant



▶ KEYNOTE SPEAKER

## As Seen In

### TEDx

It's about time we stop asking women to lean-in, and ask men to stand-up. [VIDEO](#)



### FOX 46

Interview with FOX Good Day Charlotte about the 5 Things Men Can Learn from Women in the Workplace [VIDEO](#)



### Forbes

The Real Reason Male CEOs Commit To Diversity [CLICK HERE](#)

### THE HUFFINGTON POST

The 4 Things Your Company Needs to Do to Advance Women  
BY JEFFERY TOBIAS HALTER [CLICK HERE](#)

### DAILY NEWS

Instead of expecting women in business to lean in, we need men to stand up for them. BY JEFFERY TOBIAS HALTER [CLICK HERE](#)

### WORKING MOTHER

Workdad Q&A: Gender Strategist Jeffery Tobias Halter on the Father of a Daughter Initiative [CLICK HERE](#)

### S

Interview regarding workplace equality, gender bias in hiring, pay inequities and the male code. [CLICK HERE](#)

### SmartBrief

The barriers to advancing women: What men aren't seeing [CLICK HERE](#)

### U.S. News & WORLD REPORT

Real change with a sense of urgency will never take place until fathers of daughters realize the responsibility they have to be change agents. [CLICK HERE](#)

### LinkedIn

YWomens blog series [CLICK HERE](#)

### FORTUNE

How can you play a role in advancing workplace equality? [CLICK HERE](#)

### THE WALL STREET JOURNAL

CEOs' New Vow: Advancing More Women At Work [CLICK HERE](#)

## Conferences



POWER  
OPENING DOORS FOR WOMEN™



WDLs  
WORLD DIVERSITY LEADERSHIP SUMMIT



SIMMONS  
LEADERSHIP CONFERENCE



DIVERSITY WOMAN

TEDx



new

## Keynotes

### Four Things Your Company Must Do To Advance Women

*Women don't need to #LeanIn, it's time for men to #standup*

#### Jeffery's Signature Red Heels Keynote

Men and women are having significantly different experiences in the workplace. What do organizations need to do to recruit, develop, retain and advance women and other minorities? In this fast-paced and interactive session Jeffery will outline the four actions your company must do to advance women.



### WHY WOMEN – The Leadership Imperative to Advancing Women and Engaging Men

*Can be delivered as a stand-alone keynote, strategy session or to summarize a day of learning.*

Based on Jeffery Tobias Halter's ground-breaking book, *WHY WOMEN*, this interactive session focuses on proven strategies to maximize return on investment results through the creation of an Integrated Women's Leadership Strategy.



## Speaking Topics | Workshops

### Engaging Male Champions through Strategic Partnerships

*The perfect session for high-potential leaders.*



The war for talent has never been greater. In today's work force, men continue to hold a disproportionate number of the leadership positions in corporate America. Change cannot occur without men participating in the advancement of women.

### Executive Success: What Men Aren't Telling Women

*Targeted for largely female audiences.*



So what do men talk about in the Board Room...and in the Bathroom? What are the three things you will never hear a man say about women? If you work for a man, chances are he is evaluating you through a male paradox of what leadership should look like.

## Jeffery Tobias Halter



Jeffery Tobias Halter is the country's leading male expert on advancing women and engaging men. Jeffery is the President of YWomen, a strategic consulting company focused on engaging men in women's leadership advancement. YWomen focuses on developing actionable business plans and strategies to help organizations create Integrated Women's Leadership Strategies.

Jeffery is the former Director of Diversity Strategy for The Coca-Cola Company. He has extensive knowledge of the consumer package goods, retail, food service and hospitality industries and is a sought after speaker at industry forums and corporate programs.

Combining 30+ years in corporate America, from the sales front line to the corporate headquarters, with his passion for integrating leadership strategies, Jeffery connects with leaders at all-levels of the organization to create actionable plans and sustainable change that impact the bottom line.

The author of two books, *WHY WOMEN, The Leadership Imperative to Advancing Women and Engaging Men* and *Selling to Men, Selling to Women*, Jeffery is a two-time TEDx speaker and a contributing writer to the *Huffington Post*, *New York Daily News*, *Working Mother* on diversity and gender issues in the workplace. He is also a regular contributor to FOX Business News. In 2015, Jeffery launched the *Fathers of Daughters Initiative*, *10 Simple Things Men can do to Advocate for Women in the Workplace*.

YWomen's clients include, Walmart, Deloitte, Publicis Groupe and CBRE, as well as dozens of other Fortune 500 companies. Jeffery presented keynotes at Walmart's International Women's Day celebration, the State of Utah's ElevateHER Challenge, Women's Leadership Institute kick-off, and the Iowa Women Lead Change Conference among other speaking engagements.

His dynamic and engaging presentations garner positive reviews from stakeholders and attendees. Jeffery is available for keynotes, workshops, conference breakout sessions, panel moderation and consulting projects.

## Delivery Options

Jeffery approaches each engagement as a custom offering designed to understand your company culture, objectives and audience. Each presentation is customized to fit the mission and goals of the program. All topics are available as a keynote, workshop or webinar.

- Keynote – 60 Minutes in duration can include copies of Jeffery's books for attendees
- Keynote + Breakout Session(s) – Keynote plus a 2-3 hour mini-workshop, further helping attendees internalize the key messages
- Keynote, Breakout(s), and Follow Through Webinars – Above option plus a series of follow through webinars to both reinforce the key messages as strategy development
- Facilitated Interview / Panel Roundtable – Poignant, well-prepared yet naturally delivered professionally facilitated interview of senior executives, customer or partner panels with key messages as bookends of the discussions.

## Testimonials



“Jeff was the keynote speaker for the launch of the new Women’s Leadership Institute in Salt Lake City, Utah. Jeff was exceptional in his message and was a delight to work with. He set the tone and anchored the business argument for elevating the status of women leadership. The huge success of our launch of the ‘ElevateHER Challenge’ was in no small part due to Jeff’s message and presentations. As a result, Utah’s key business and civic leaders have signed on to the ElevateHER Challenge, including Utah’s Governor Herbert and other noted leaders.”

—Patricia Jones, CEO Women’s Leadership Institute

Jeffery Halter was an opening keynote speaker for our organization. The feedback was very positive. Following Jeffery’s keynote, he lead a workshop for our Women’s Insight Network on Gender Intelligence: What Gets in the Way? His message resonated with attendees and prompted a conversation about gender differences in the workplace.

—Jennifer Cinadr, Financial Services Company

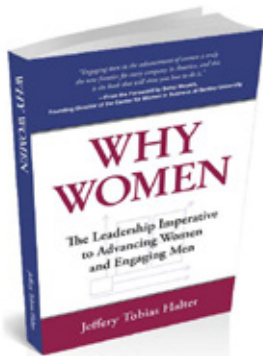
Jeffery was a phenomenal speaker at Sun Life Financial! He partnered with our Women’s Leadership Network to host a meaningful dialogue around the leadership imperative to advancing women and engaging men. The event was broadcast to 10 of our Sun Life locations as well as to our remote employees. Our Women’s Leadership Network is all the more energized now to engage men in our important work to advance women at all phases of their career.

—Grace Seme, Senior Business Consultant

Jeffery Halter walked on stage wearing red pumps to make the point that men and women are having very different experiences in the workplace. His timely message was a hit at the Iowa Women Lead Change conference. He is a masterful speaker and practitioner who is able to talk to men and women about how to advance women in the workplace—giving each audience ample material to consider and actionable next steps.

—Sofie Lenzen, State Women’s Leadership Initiative

## Rave Reviews for WHY WOMEN:



“Fabulous, straight forward book about the importance of developing women. Jeffery does a terrific job presenting a strong business case, complete with eye-popping statistics that spur readers into action. His approach is factual and it makes you stand up and take notice, particularly the examples of specific industries that aren’t paying attention to women customers. He also tells it like it is. He shares with readers what executive men say about women in the workforce. His transparency is refreshing. I couldn’t put the book down.”

—Sharon Orlopp, Global Chief Diversity Officer Fortune Top 10 Company

## Clients



Kimberly-Clark



GENERAL MILLS



WLI | WOMEN'S LEADERSHIP INSTITUTE



WAL\*MART®

Johnson & Johnson

Deloitte.

