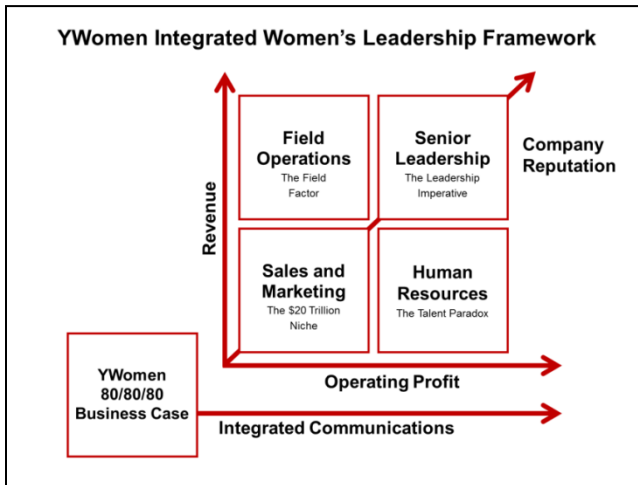


Is your organization looking for solutions to:

- Grow revenue
- Increase operating profit
- Enhance it's company reputation
- Create an integrated women's leadership approach
- Drive male engagement

YWomen Integrated Women's Leadership Model

The YWomen Integrated Women's Leadership Model provides the structure for organizations to develop a comprehensive measurable plan for winning with women, both in the marketplace and in the workplace. This model is the result of extensive best practices research with today's leading companies for advancing women.



Each engagement is customized to fit your goals and culture. Jeffery will help your organization to:

- Build your company's business case for women in the marketplace and in the workplace
- Drive more revenue by understanding women as consumers and customers
- Develop a leadership mindset across the business by building sales force readiness and engaging male leaders at all levels
- Drive operating effectiveness and profit through talent & workplace strategies designed to recruit, retain, and advance women
- Create a women's leadership plan with integrated objectives, goals, strategies, and metrics
- Engage male champions as sponsors for women's leadership strategies



Kimberly-Clark



General Mills